UA website – Cookies Policy

This website uses cookies to distinguish you from other users of this website. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Cookies help Scottish Enterprise and the Royal Society of Edinburgh ("**SE and RSE**", "**us**" or "**we**") to provide you with a good experience when you browse the Unlocking Ambition website and also allow us to improve our website. We assume that you are happy to receive all the cookies that your browser settings allow. You can change your cookie settings at any time.

We use the following cookies:

- **Strictly necessary cookies** - These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

- **Analytical / performance cookies** - They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies** - These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies** - These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in this table:

Cookie name	Purpose	Expiry
Azure webservices		

ARRAffinity	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session. The main purpose of this cookie is: Strictly Necessary	When the browsing session ends
ai_session	This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie. The main purpose of this cookie is: Performance	When the browsing session ends
ai_user	This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique user identifier cookie enabling counting of the number of users accessing the application over time. The main purpose of this cookie is: Performance	1 year from session start
Google Analytics		
_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.Examples of purposes for which a cookie may be used:Used to distinguish users and sessions. The cookie is updated every time data is sent to Google Analytics.	Expires after 2 years

_gat	Used to limit the collection of analytics data on high traffic websites.	Expires after 1 minute
_gid	This cookie is used to distinguish unique users.	Expires when the browser is closed.
Siteimprove		
nmstat	This cookie is used to help record the visitor's use of the website. It is used to collect statistics about site usage such as when the visitor last visited the site.	Expires after 1,000 days
siteimproveses	This cookie is used purely to track the sequence of pages a visitor looks at during a visit to the site.	Expires when the browser is closed
_cfduid	Set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable information.	Expires after 1 year

The Unlocking Ambition website includes an embedded Twitter feed that links to the Twitter website. This site may set a cookie when you are also logged in to their service. SE and the RSE does not control the dissemination of these cookies and you should check the relevant third party website for more information about these.

Similarly, the Unlocking Ambition sometimes embeds photos and video content from websites such as YouTube and Vimeo. As a result, when you visit a page with content embedded from, for example, YouTube or Vimeo, you may be presented with cookies from these websites. SE and the RSE does not control the dissemination of these cookies. Again, you should check the relevant third party website for more information about these.

SE will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by the Unlocking Ambition website, or any third party websites, you can do this through your browser settings. The Help function within your browser should tell you how.

Alternatively, you may wish to visit the [About cookies](#) website, which contains comprehensive information about cookies and how to restrict or delete cookies on a wide variety of browsers

Please be aware that restricting cookies may impact on the functionality of the Unlocking Ambition website.

The Unlocking Ambition website and our partner websites use a number of suppliers who set cookies on our behalf in order to deliver the services that they are providing. We are constantly reviewing our use of cookies and, as such, this cookies policy will be regularly renewed to include up to date information about the cookies used by our suppliers. We would highly recommend that you check this page on a regular basis.